

CEO Connection Supply Chain Diversity Assessment



VISION

"I would like to see Supplier Diversity become more strategic versus social responsibility. We should be investing in diverse businesses because "it" supports the strategy of the organization, not as the responsibility to do the right thing. It should receive the same funding as all the strategic initiatives"

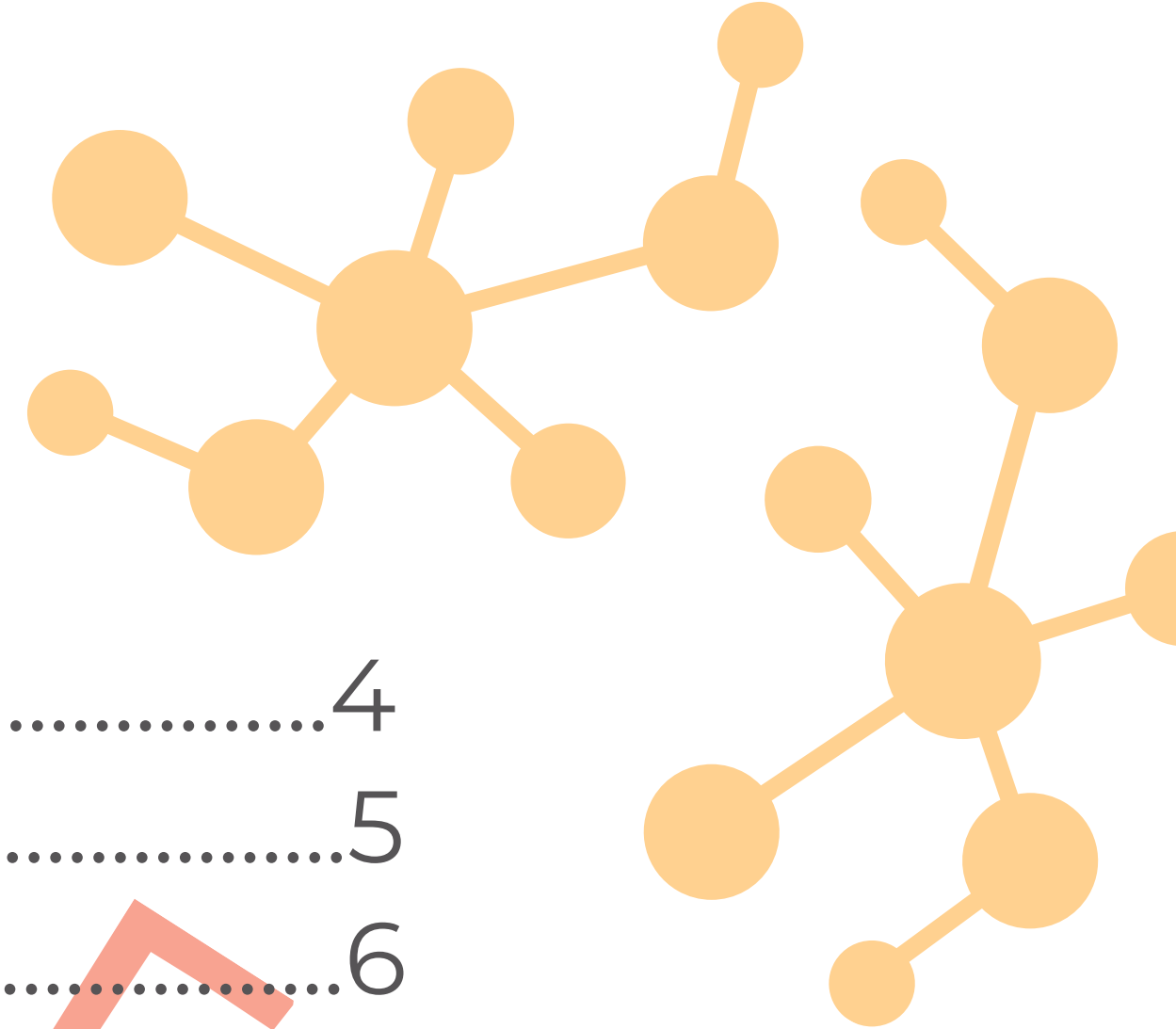
- Supplier.io

Most companies evaluate overall supplier diversity based on: Business Case, Leadership Commitment, Program Infrastructure, Policy & Process, Tools & Training, Measuring Output, Tier,2, Marketing Communications, Advocacy Engagement and Supplier Development.



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ASSESSMENT

COMPANY BACKGROUND



CLIENT NAME, LLC

What is your Primary Industry?

Technology

What is the Company's Annual Revenue?

100 Million

What is the Company's Annual Procurement Spend?

30 Million

Do you have a Supply Chain Diversity initiative?
If yes, how long has it been in place?

No

Which of the following metrics are important measurement for supply chain?

Spend - broken down by diverse groups

What are the primary drivers for supply chain diversification?

Contractual requirements

Which groups are you targeting?

BIPOC, Veterans and Differently-abled

Where does management of the Supply Chain Diversity Initiative program sit?

N/A



73%

of respondents believe having diversity in supply chain had a positive impact internally and externally in the marketplace.

58%

of respondents are tracking the success of their supplier diversity through brand reputation

2021 State of Supplier Diversity - supplier.io

An increase in brand value
and a decrease in costs.



Our Approach



CLIENT NAME, LLC



What impacts do you measure against?



How do you track your spending for diverse suppliers today?



What are the challenges associated with diversifying your Company's supply chain?



Are supply chain diversity targets part of employee performance metrics?



How do you identify diverse suppliers today?



Is supply chain diversity (selection of diverse suppliers) integrated into your supplier selection process and if so to what extent?

Supplier Diversity Spend

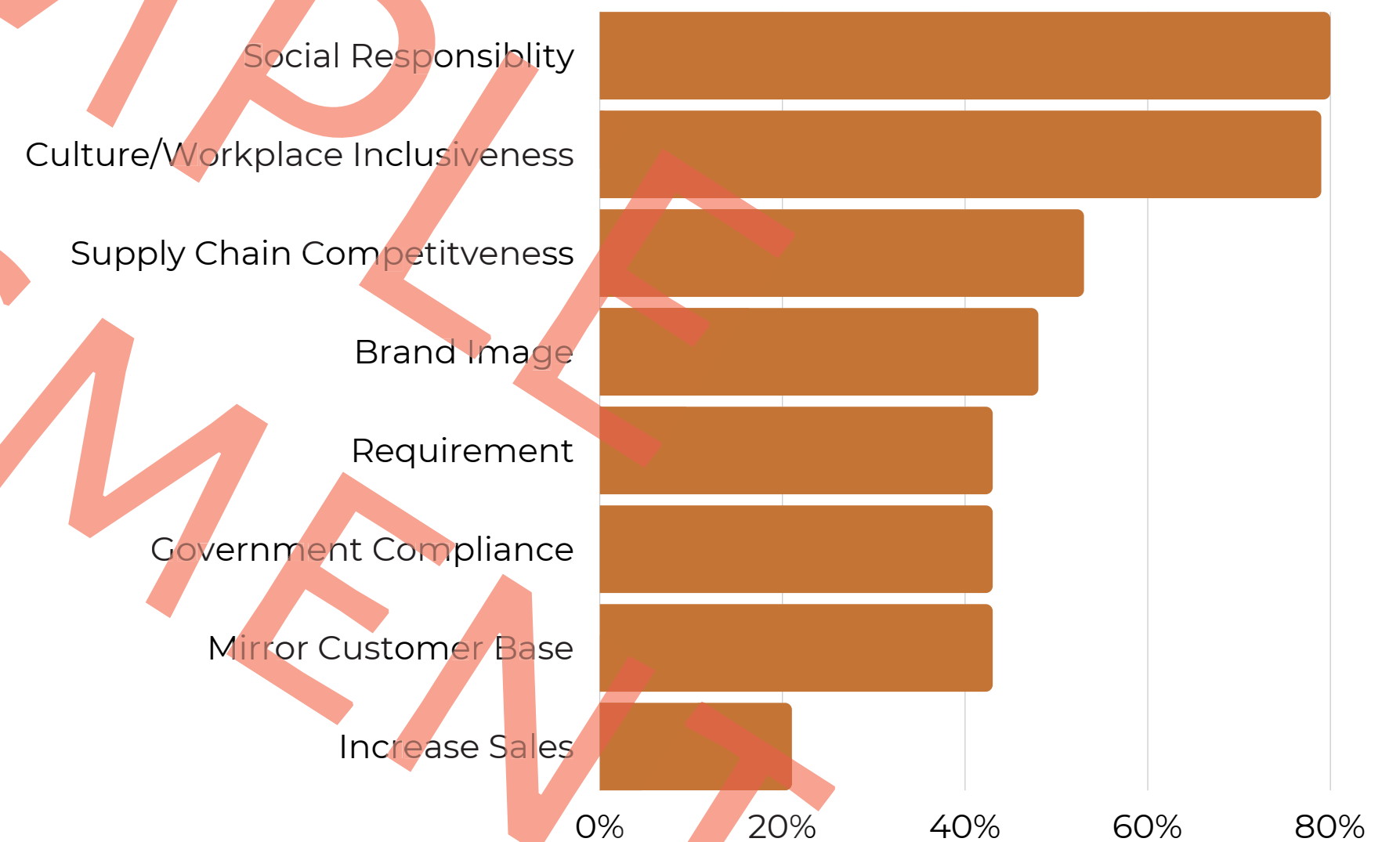


CLIENT NAME, LLC

It means employing people from different walks of life.

The overall diversity spend of companies is dependent on the industry that they are in. The average spend of respondents is 5.9%, but more advanced/mature programs are spending upwards of 15%.

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Considerations

Pt. 1 of 2



CLIENT NAME, LLC



What impacts do you measure against?

We currently do not measure this.



What are the challenges associated with diversifying your Company's supply chain?

Identifying and finding diverse suppliers.



How do you identify diverse suppliers today?

Via web searching and through the MBC.

Considerations



CLIENT NAME, LLC

Pt. 2 of 2



How do you track your spending for diverse suppliers today?

We currently do not track.



Are supply chain diversity targets part of employee performance metrics?

Not currently, but we are interested to understand how they could be.



Is supply chain diversity (selection of diverse suppliers) integrated into your supplier selection process and if so to what extent?

No

Going Forward

01

Setting realistic goals for diversifying supply chain.

02

Identifying a pool of diverse suppliers relative to supply chain.

03

Allocating and managing tracking of Tier 1 and 2 spend.

THANK YOU



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