

TEAM

Silver Tree Consulting & Services



Richard Ricks | *Managing Partner & CEO*



Richard Ricks, founded Silver Tree Consulting & Services in April 2014. He is responsible for the company's strategic plan, consulting partners and assuring client relationships are excellent. He is a highly accomplished information technology and services executive who has led many successful transformations. As previous CIO of Nortel Networks and president of many divisions of CSC's commercial businesses, he is recognized for his leadership in driving business, operations, and technology transformations that deliver excellent results – True Value.

Richard led the transformation of Nortel's information technology and services capability, which enabled tremendous growth, and he was recognized as CIO of the year for 3 consecutive years. At CSC, he brought together multiple divisions supporting 350+ accounts/customers to create a \$6.5B Global Outsourcing Services (GOS) business. He also led the creation of CSC's largest commercial outsourcing relationship with Zurich Financial Services, which transitioned over 2000 applications and infrastructure resources to global delivery centers in India, EMEA and North America. He gave birth to CSC's web hosting business through an acquisition, which evolved in to their industry leading Cloud solution/platform.

As CEO of IT People, Richard led the transformation of the business enabling growth of 70% in revenue and 300% in profitability. While at IT People the India deliver center achieved CMMI level 3, the managed services and consulting business became well established, and the work force solutions recruiting capability was significantly enhanced through the establishment of an India based recruiting capability.

Richard is a recognized leader in IT and Business innovation and the associated transformation that delivers True Value.

Richard received an Executive Business Diploma from Kenan-Flagler Business School at the University of North Carolina at Chapel Hill, and N.C. State University Mechanical Engineering. He received post-graduate training in negotiations from Harvard Business School. Richard is very involved in the community as an elder at his local church. He is married and has a daughter.